
Index

Volume 41

1998-1999

Index to Authors

- Appleyard, Melissa M. See Ham, Rose Marie.
- Austin, James E., "Business Leadership Lessons from the Cleveland Turnaround," No. 1 (Fall 1998): 86-106.
- Baron James N., and David M. Kreps, "Consistent Human Resource Practices," No. 3 (Spring 1999): 29-53.
- Bhadury, Raja. See Bowman, Edward H.
- Bowman, Edward H., Harbir Singh, Michael Useem, and Raja Bhadury, "When Does Restructuring Improve Economic Performance?" No. 2 (Winter 1999): 33-54.
- Chesley, Julie A., and Mike S. Wenger, "Transforming an Organization: Using Models to Foster a Strategic Conversation," No. 3 (Spring 1999): 54-73.
- Coen, David, "The Impact of U.S. Lobbying Practice on the European Business-Government Relationship," No. 4 (Summer 1999): 27-44.
- Cohen, Stephen S., and Gary Fields, "Social Capital and Capital Gains in Silicon Valley," No. 2 (Winter 1999): 108-130.
- Cole, Robert E., "Learning from the Quality Movement: What Did and Didn't Happen and Why?" No. 1 (Fall 1998): 43-73.
- Cusumano, Michael A. See Yoffie, David B.
- Donaldson, Thomas, and Thomas W. Dunfee, "When Ethics Travel: The Promise and Peril of Global Business Ethics," No. 4 (Summer 1999): 45-63.
- Drucker, Peter F., "Knowledge-Worker Productivity: The Biggest Challenge," No. 2 (Winter 1999): 79-94.
- Dunfee, Thomas W. See Donaldson, Thomas.

Index

Volume 41

1998-1999

Index to Authors

- Appleyard, Melissa M. See Ham, Rose Marie.
- Austin, James E., "Business Leadership Lessons from the Cleveland Turnaround," No. 1 (Fall 1998): 86-106.
- Baron James N., and David M. Kreps, "Consistent Human Resource Practices," No. 3 (Spring 1999): 29-53.
- Bhadury, Raja. See Bowman, Edward H.
- Bowman, Edward H., Harbir Singh, Michael Useem, and Raja Bhadury, "When Does Restructuring Improve Economic Performance?" No. 2 (Winter 1999): 33-54.
- Chesley, Julie A., and Mike S. Wenger, "Transforming an Organization: Using Models to Foster a Strategic Conversation," No. 3 (Spring 1999): 54-73.
- Coen, David, "The Impact of U.S. Lobbying Practice on the European Business-Government Relationship," No. 4 (Summer 1999): 27-44.
- Cohen, Stephen S., and Gary Fields, "Social Capital and Capital Gains in Silicon Valley," No. 2 (Winter 1999): 108-130.
- Cole, Robert E., "Learning from the Quality Movement: What Did and Didn't Happen and Why?" No. 1 (Fall 1998): 43-73.
- Cusumano, Michael A. See Yoffie, David B.
- Donaldson, Thomas, and Thomas W. Dunfee, "When Ethics Travel: The Promise and Peril of Global Business Ethics," No. 4 (Summer 1999): 45-63.
- Drucker, Peter F., "Knowledge-Worker Productivity: The Biggest Challenge," No. 2 (Winter 1999): 79-94.
- Dunfee, Thomas W. See Donaldson, Thomas.

- Fields, Gary. See Cohen, Stephen S.
- Finegold, David. See Keltner, Brent.
- Ger, Güiliz, "Localizing in the Global Village: Local Firms Competing in Global Markets," No. 4 (Summer 1999): 64-83.
- Gibson, David G. See Treviño, Linda Klebe.
- Greenspan, Alan, "Is There a New Economy?" No. 1 (Fall 1998): 74-85.
- Ham, Rose Marie, Greg Linden, and Melissa M. Appleyard, "The Evolving Role of Semiconductor Consortia in the U.S. and Japan," No. 1 (Fall 1998): 137-163.
- Hodges, David A. See Macher, Jeffrey T.
- Keller, Kevin Lane, "Managing Brands for the Long Run: Effective Brand Reinforcement and Revitalization Strategies," No. 3 (Spring 1999): 102-124.
- Keltner, Brent, David Finegold, Geoff Mason, and Karin Wagner, "Market Segmentation Strategies and Service Sector Productivity," No. 4 (Summer 1999): 84-102.
- Kreps, David M. See Baron, James N.
- Linden, Greg. See Ham, Rose Marie.
- Macher, Jeffrey T., David C. Mowery, and David A. Hodges, "Reversal of Fortune? The Recovery of the U.S. Semiconductor Industry," No. 1 (Fall 1998): 107-136.
- Mason, Geoff. See Keltner, Brent.
- Mathews, John A., "A Silicon Island of the East: Creating a Semiconductor Industry in Singapore," No. 2 (Winter 1999): 55-78.
- McDermott, Richard, "Why Information Technology Inspired But Cannot Deliver Knowledge Management," No. 4 (Summer 1999): 103-117.
- McGahan, Anita M., "Competition, Strategy, and Business Performance," No. 3 (Spring 1999): 74-101.
- Mowery, David C. See Macher, Jeffrey T.
- Pilkington, Alan, "Manufacturing Strategy Regained: Evidence for the Demise of Best-Practice," No. 1 (Fall 1998): 31-42.
- Reilly, William K., "Private Enterprises and Public Obligations: Achieving Sustainable Development," No. 4 (Summer 1999): 17-26.
- Reinertsen, Donald. See Thomke, Stefan.
- Sarvary, Miklos, "Knowledge Management and Competition in the Consulting Industry," No. 2 (Winter 1999): 95-107.
- Shapiro, Carl, and Hal R. Varian, "The Art of Standards Wars," No. 2 (Winter 1999): 8-32.
- Sharma, Anurag, "Central Dilemmas of Managing Innovation in Large Firms," No. 3 (Spring 1999): 147-164.
- Singh, Harbir. See Bowman, Edward H.

- Thomke, Stefan, and Donald Reinertsen, "Agile Product Development: Managing Development Flexibility in Uncertain Environments," No. 1 (Fall 1998): 8-30.
- Toffler, Barbara Ley. See Treviño, Linda Klebe.
- Treviño, Linda Klebe, Gary R. Weaver, David G. Gibson, and Barbara Ley Toffler, "Managing Ethics and Legal Compliance: What Works And What Hurts," No. 2 (Winter 1999): 131-151.
- Tyson, Laura D'Andrea, "Old Economic Logic in the New Economy," No. 4 (Summer 1999): 8-16.
- Useem, Michael. See Bowman, Edward H.
- Varian, Hal R. See Shapiro, Carl.
- Wagner, Karin. See Keltner, Brent.
- Weaver, Gary R. See Treviño, Linda Klebe.
- Wenger, Mike S. See Chesley, Julie A.
- Yoffie, David B., and Michael A. Cusumano, "Building a Company on Internet Time: Lessons from Netscape," No. 3 (Spring 1999): 8-28.
- Zack, Michael H., "Developing a Knowledge Strategy," No. 3 (Spring 1999): 125-146.

Index to Titles

- "Agile Product Development: Managing Development Flexibility in Uncertain Environments," Stefan Thomke and Donald Reinertsen, No. 1 (Fall 1998): 8-30.
- "The Art of Standards Wars," Carl Shapiro and Hal R. Varian, No. 2 (Winter 1999): 8-32.
- "Building a Company on Internet Time: Lessons from Netscape," David B. Yoffie and Michael A. Cusumano, No. 3 (Spring 1999): 8-28.
- "Business Leadership Lessons from the Cleveland Turnaround," James E. Austin, No. 1 (Fall 1998): 86-106.
- "Central Dilemmas of Managing Innovation in Large Firms," Anurag Sharma, No. 3 (Spring 1999): 147-164.
- "Competition, Strategy, and Business Performance," Anita M. McGahan, No. 3 (Spring 1999): 74-101.
- "Consistent Human Resource Practices," James N. Baron and David M. Kreps, No. 3 (Spring 1999): 29-53.
- "Developing a Knowledge Strategy," Michael H. Zack, No. 3 (Spring 1999): 125-146.
- "The Evolving Role of Semiconductor Consortia in the U.S. and Japan," Rose Marie Ham, Greg Linden, and Melissa M. Appleyard, No. 1 (Fall 1998): 137-163.

- "The Impact of U.S. Lobbying Practice on the European Business-Government Relationship," David Coen, No. 4 (Summer 1999): 27-44.
- "Is There a New Economy?" Alan Greenspan, No. 1 (Fall 1998): 74-85.
- "Knowledge Management and Competition in the Consulting Industry," Miklos Sarvary, No. 2 (Winter 1999): 95-107.
- "Knowledge-Worker Productivity: The Biggest Challenge," Peter F. Drucker, No. 2 (Winter 1999): 79-94.
- "Learning from the Quality Movement: What Did and Didn't Happen and Why?" Robert E. Cole, No. 1 (Fall 1998): 43-73.
- "Localizing in the Global Village: Local Firms Competing in Global Markets," Güliz Ger, No. 4 (Summer 1999): 64-83.
- "Managing Brands for the Long Run: Effective Brand Reinforcement and Revitalization Strategies," Kevin Lane Keller, No. 3 (Spring 1999): 102-124.
- "Managing Ethics and Legal Compliance: What Works And What Hurts," Linda Klebe Treviño, Gary R. Weaver, David G. Gibson, and Barbara Ley Toffler, No. 2 (Winter 1999): 131-151.
- "Manufacturing Strategy Regained: Evidence for the Demise of Best-Practice," Alan Pilkington, No. 1 (Fall 1998): 31-42.
- "Market Segmentation Strategies and Service Sector Productivity," Brent Keltner, David Finegold, Geoff Mason, and Karin Wagner, No. 4 (Summer 1999): 84-102.
- "Old Economic Logic in the New Economy," Laura D'Andrea Tyson, No. 4 (Summer 1999): 8-16.
- "Private Enterprises and Public Obligations: Achieving Sustainable Development," William K. Reilly, No. 4 (Summer 1999): 17-26.
- "Reversal of Fortune? The Recovery of the U.S. Semiconductor Industry," Jeffrey T. Macher, David C. Mowery, and David A. Hodges, No. 1 (Fall 1998): 107-136.
- "A Silicon Island of the East: Creating a Semiconductor Industry in Singapore," John A. Mathews, No. 2 (Winter 1999): 55-78.
- "Social Capital and Capital Gains in Silicon Valley," Stephen S. Cohen and Gary Fields, No. 2 (Winter 1999): 108-130.
- "Transforming an Organization: Using Models to Foster a Strategic Conversation," Julie A. Chesley and Mike S. Wenger, No. 3 (Spring 1999): 54-73.
- "When Does Restructuring Improve Economic Performance?" Edward H. Bowman, Harbir Singh, Michael Useem, and Raja Bhadury, No. 2 (Winter 1999): 33-54.
- "When Ethics Travel: The Promise and Peril of Global Business Ethics," Thomas Donaldson and Thomas W. Dunfee, No. 4 (Summer 1999): 45-63.
- "Why Information Technology Inspired But Cannot Deliver Knowledge Management," Richard McDermott, No. 4 (Summer 1999): 103-117.